



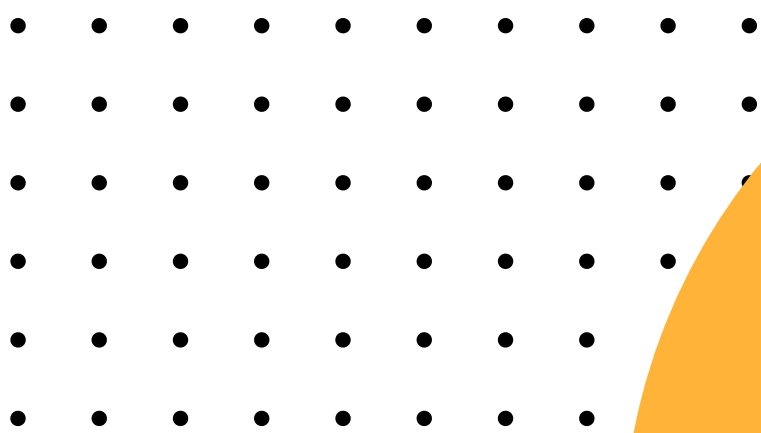
**KYM WALKER
FOUNDER & CEO**





AGENDA

- 1. Intro and Vision
- 2. Industry Challenges
- 3. Solutions
- 4. Endorsements
- 5. Wealthy ID Team
- 6. Strategic Advantage
- 7. Target Market and Revenue Model
- 8. Business Timeline
- 9. Contact Information





**Over 30
Years of
Proven
Success**

1. INTRO AND VISION

Kym Walker is the founder and CEO of Wealthy ID. With over 30 years of experience as a full-time independent contractor, she has become a nationally recognized leader and business advisor.

- Wealthy ID guides entrepreneurs to achieve success.
- Through attainable and sustainable goal-setting processes.
- Wealthy ID equips leaders in the areas of public speaking and client connection.





2. INDUSTRY CHALLENGES:

In our fast-paced society today, people have not identified the best pathway to achieve their goals.

Data shows that leaders, business owners, and professionals struggle to grow their companies due to lack of:

- Goal Setting and Planning Advice
- Real LifeTime Management tools
- Marketing and Sales Action plans
- Inability to Adapt to Change

However, with determination and access to resources such as networking, mentorship, and government programs, entrepreneurs can overcome these obstacles and succeed, benefiting themselves and strengthening the local economy.





3. SOLUTIONS:

We tailor our approach to meet each client's specific requirements through our ABC Approach.

- Assess: evaluate current business processes
- Build: implement necessary changes
- Coach: provide ongoing support

Wealthy ID aims to increase success through customized solutions, including:

- Customer engagement: increasing visibility and attracting new customers.
- Feedback to improve products.
- Cultivate lasting experiences.



Tonya Rivens, Television & Radio Personality
2023 NABJ Angelo B. Henderson Honoree

Robin E. Brown, Family and Community Support Services Specialist
Charlotte Mecklenburg Schools

LaToya N. Bell, M.Ed. HRD

She's the epitome of servant leadership. When she speaks, whether one on one or in a large arena, she is truly inspirational and helps others see pass any barriers and directs us to relying on Christ to empower us to accomplish our God-given dreams.

Juanita Gaddy, Independent success coach for over 25 years.



5. WEALTHY ID TEAM:

Our Wealthy ID team includes the following positions and staff:

- Kym Walker, Founder & CEO
- Deborah Abbott, Operations manager,
- Gabe Richner, Technology coordinator
- Steve Michell, CPA / Accountant
- Jason Partch, Communications coordinator
- Shane Hathaway, Marketing consultant

Team Expansion plan:

The company aims to enhance its services by expanding the team's roles and investing in their professional development, upgrading technology infrastructure, and improving efficiency and accuracy to offer outstanding service to clients.





6. STRATEGIC ADVANTAGE:

Experience, results, and production rates set Wealthy ID apart.

Our Expert strengths in strategic planning, goal achievement with a focus on quality, attention to detail, and commitment to clients' success are essential factors that have lead to long-term achievements.

By prioritizing clients' needs and helping them achieve their goals, businesses can build their brand reputation as a trustworthy partner and position themselves for expansion and collaborations.





7. TARGET MARKET AND REVENUE MODEL:

Business owners with 10 or fewer employees. Start up companies with limited resources or a lack of support systems.

We offer customized services to assist business owners and professionals in navigating the marketplace:

I. Business Vision Assessment and Work Plan - \$2500

Identify strengths and weaknesses and develop a plan to achieve goals.

II. Personal Identity Assessments and Work Plan - \$1500

Helps individuals understand themselves and build successful careers.

Business Profile Advisor Fee: \$250 per hour

Additionally, we offer the Business Profile Advisor Fee service to provide expert advice and guidance on all aspects of a business.



8. BUSINESS TIMELINE

Our Timeline:

February 1, 2024

- Business Certification
- Work Processes / Expand Team
- Branding and Marketing

March 1, 2024

- Secure Funding

April 1, 2024

- Business Start Date

To launch a product successfully, a well-executed plan is essential, including a comprehensive marketing strategy, identifying target audiences, and coordinating with suppliers.







9. CONTACT INFORMATION

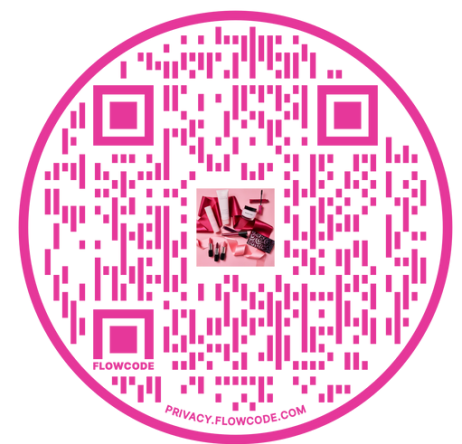
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Book a Meeting



My LinkedIn

