

Leadership

CONFERENCE 2024

JAN. 17-20 & 21-24, 2024
FORT WORTH TX

MUST ACHIEVE ONE OF THE FOLLOWING (July 1 - Dec 31)



ON-TARGET CIRCLE OF ACHIEVEMENT

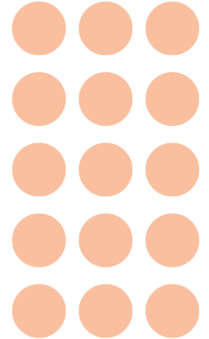
min. \$200,000 retail

JUL _____
AUG _____
SEPT _____
OCT _____
NOV _____
DEC _____

ON-TARGET PERSONAL COURT OF SALES/SHARING

min. \$25,000 retail OR 15 GSQ

JUL _____
AUG _____
SEPT _____
OCT _____
NOV _____
DEC _____



NEW DIRECTORS + SENIOR DIRECTOR

Debut Feb 1, 2023-Jan 1, 2024

MUST ACHIEVE TWO OF THE ABOVE OR (Jul 1 - Dec 31)

VIP PARTY QUAL.



ON-TARGET CIRCLE OF EXCELLENCE

min. \$325,000 retail

JUL _____
AUG _____
SEPT _____
OCT _____
NOV _____
DEC _____

FIRST-LINE
OFFSPRING
Challenge

Debut 1+ 1st line Offspring July 2023 - Jan 2024)

- Party Down in Cowtown
- On-Stage Recognition + Bling Button
- VIP-Status to Jacket Boutique Express Line

FIRST-LINE
OFFSPRING
Challenge
2+

Debut 2+ 1st line Offspring August 2023 - Jan 2024)

- All of the above
- Sales Director Jacket

NEW SALES
DIRECTOR
STRONG
BONUS
ACHIEVER
1

NEW SALES
DIRECTOR
STRONG
BONUS
ACHIEVER
2

Achieve one, two or three of the Strong Bonuses Jan 1 - Dec 31, 2023

- On-Stage Recognition
- Bling Button

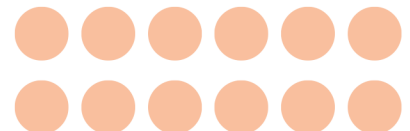
NEW SALES
DIRECTOR
STRONG
BONUS
ACHIEVER
3

LUNCHEON



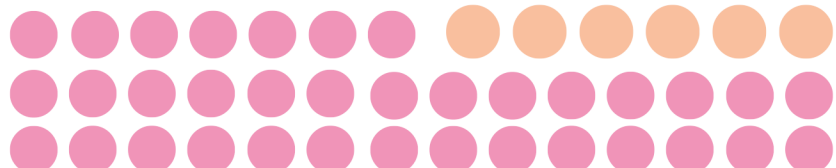
MUST ACHIEVE BOTH (July 1 - Dec 31)

12 NEW UNIT GSQ



36 SOAR ACHIEVERS

+ you achieve all (July - Dec)



ON-TARGET TOP DIRECTOR TRIP

min. \$325,000 retail by Dec 31, 2023

ON-TARGET PRESTIGE DIRECTOR TRIP

min. \$400,000 retail by Dec 31, 2023