

Who do I book for the Makeover Contest?

Everyone!

- Re-book your existing customers for updated glamour appointments
- Referrals - ask your existing customers, friends, and family who they might know who would enjoy a makeover
- Friends who want a chance to win
- Warm Chatting - talk about needing models for the contest
- Neighbors who you are friendly with, or leave goody bags with an introductory note for the ones you haven't met yet
- Co-workers
- Lead boxes
- Booths at fairs, bazaars, etc.
- Brides
- Moms at school
- Teachers
- Facebook Friends
- Contacts in your Phone
- Social Groups
- Book Club
- Professional Networking Groups
- Office of the Week
- Doctor or Dentist's offices
- Anywhere you're a patient or a patron
- Anyone with a face!

