

# KYM WALKER

## WEALTHY ID FOUNDER



@KYMAWALKER



@KYMWALKERMK



@KYMWALKER

## MEDIA KIT

[HTTPS://KYMWALKER.COM](https://kymwalker.com)

WIDKW@GMAIL.COM

+1 (704) 779-1212



## Company Overview

Today, Image matters and image sells. In today's highly visual society we are conditioned to look, judge and categorize. It takes just 10 to 15 seconds to label someone! A positive first impression really does count and can be lasting. Are you presenting yourself positively and reflecting your desired image or brand effectively to potential customers and clients?

Whatever your vision, whatever your lifestyle, whatever your budget, most of us struggle to look our best every day! The Wealthy Image Developers will equip & empower you to develop a new ID. With a new ID you will get access into new opportunities, new relationships and go forward with a renewed outlook for your future. Yes, you too can learn how to put your Best face forward, look and think great every day.



## Past Performance

## NAICS Codes

## Core Competencies



MARY KAY

541618 - Other  
Management consulting  
Services

541611 - Administrative  
Management and General  
Management Consulting  
Services

611430 - Professional and  
Management Development  
Training

## Core Competencies

We equip leaders & business owners with  
A personal image & attitude service.  
Our services will empower you to put your  
BEST face forward at all times!

Big Believer and strategic thinker  
Passion and drive to achieve her vision  
Leading others to accomplish their big  
dreams  
Exemplary character  
Respected in her workplace and  
community

## Differentiators

Independent business owner for over 35 years  
Highest levels of accomplishments in every position earned  
Multi-millionaire earner as a Senior National Sales Director

## Social Economic

Minority Owned Small Business  
Woman Owned Small Business



## Point of Contact

**Contact Person:** Kym A. Walker  
**Designation:** Founder/Owner  
**Phone:** +1 (704) 779-1212  
**Email:** WIDKW@gmail.com

## Corporate Office

**Contact Person:** Kym A. Walker  
**Address:** 2582 Green Point Lane - Denver, NC 28037



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# ABOUT ME

KYM IS THE FOUNDER AND CEO AT WEALTHY IMAGE DEVELOPMENT LLC. AN INDEPENDENT BUSINESS OWNER FOR OVER 30 YEARS. OVER 20 YEARS OF EXPERIENCE AS A SENIOR NATIONAL SALES DIRECTOR WITH ACCOMPLISHMENTS THAT RANGE FROM PRODUCTS SALES, OVER LEADING A TEAM OF THOUSANDS OF INDEPENDENT BUSINESS OWNERS TO PUBLIC SPEAKING AND MENTORING ALL AROUND THE WORLD.

Kym is married to the Wealthy Mr. Barry Walker with who she has two beautiful children.

- Karrington is 21, a 2020 High School Graduate, and is currently attending her third year at Minneapolis College of Art & Design.
- Koleman is 19 and in his first year at Randolph College studying English to prepare for a future career in writing.

## ORGANIZATIONS AND ASSOCIATIONS

MARY KAY

## MARY KAY

SENIOR NATIONAL SALES DIRECTOR

INDEPENDENT BUSINESS OWNER, MARY KAY, INC.

AS MY CUSTOMER, YOU CAN CREATE YOUR IDEAL BEAUTY EXPERIENCE. COULD YOU GET EXCITED ABOUT PERSONALIZED SERVICE THAT FITS YOUR LIFESTYLE? JUST TELL ME IF YOU'D LIKE A ONE-ON-ONE CONSULTATION, A PARTY WITH FRIENDS, A VIRTUAL PARTY, MAKEUP TIPS, SKIN CARE ADVICE OR FREE SAMPLES. YES, YOU CAN ALWAYS TRY BEFORE YOU BUY. IF YOU PREFER TO SHOP ONLINE ONLY OR ORDER BY E-MAIL OR PHONE, THE CHOICE IS YOURS. I'D LOVE TO HELP YOU WITH YOUR BUSINESS & BEAUTY NEEDS. LET'S CONNECT!

## JACK & JILL OF AMERICA

LIFETIME ASSOCIATE MEMBER

JACK AND JILL OF AMERICA, INCORPORATED IS A MEMBERSHIP ORGANIZATION OF MOTHERS WITH CHILDREN AGES 2-19, DEDICATED TO NURTURING FUTURE AFRICAN-AMERICAN LEADERS BY STRENGTHENING CHILDREN THROUGH LEADERSHIP DEVELOPMENT, VOLUNTEER SERVICE, PHILANTHROPIC GIVING AND CIVIC DUTY. THE QUEEN CITY CHAPTER IS LOCATED IN CHARLOTTE, NC AND IS A PART OF THE MID-ATLANTIC REGION.

## LATIN AMERICA CHAMBER OF COMMERCE OF CHARLOTTE

MEMBER

FOSTERING THE ECONOMIC GROWTH AND DEVELOPMENT OF THE LATIN AMERICAN BUSINESS COMMUNITY IN THE CHARLOTTE REGION.





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## ORGANIZATIONS AND ASSOCIATIONS



### SALLY'S YMCA

FORMER BOARD CHAIR & ONGOING VOLUNTEER

NESTLED IN A PRISTINE 150-ACRE PIECE OF FAMILY FARMLAND IN THE WOODS OF EAST LINCOLN COUNTY, SALLY'S YMCA OPENED IN 2011.



### WILBERFORCE UNIVERSITY ALUMNI ASSOCIATION

CHAPLAIN & LIFETIME MEMBER

THE WILBERFORCE UNIVERSITY ALUMNI ASSOCIATION (WUAA), IS THE PREMIER SUPPORT OF OUR BELOVED UNIVERSITY. ORGANIZED AND INCORPORATED, THE ASSOCIATION HAS A PROUD HISTORY OF CONNECTING ALUMNI BACK TO WILBERFORCE UNIVERSITY AND TO EACH OTHER, AND SHARING ITS INFLUENCE AND RESOURCES IN SUPPORT OF THE UNIVERSITY'S MISSION.



